

Statement of Purpose

Statement of Purpose needs to be completed by students to support your application. Your statement of purpose should address the following criteria:

1. Your reasons of choosing particular course of study

(It is to check whether you are really serious about your education and have planned well)

(It is to check that you know about what you have applied for)

(It is to check that you have chosen your course by yourself)

(It is to check whether selected course of study is relevant to your academic and previous employment)

(It is to check that if there is any value of the course in your future)

- Course content knowledge and relevance of the course to your future career
- It may relevant to your previous study or work experience
- Selected course may lead to better employment opportunities
- May provide more hand on skills practical experience etc.
- Scope of the course and benefits can bring to your future career.
- Must mention about few of unit modules names which is relevant to your future career

2. Your reasons to study in Australia rather than your home country or UK, Canada, USA etc

(Recommended websites: www.studyinaustralia.gov.au)

(It is to check your intention to go Australia)

(It is to know whether this course is available in your home country and which differences motivate you to visit Australia – bring out the difference between the course offered in home country and Australia)

(It is to check whether you done research living arrangements in Australia)

- Why study in Australia and not in home country
- What if you get same or equivalent Australian degree
- Your knowledge of living and living arrangements in Australia
- Must mention name of education providers in your home country who provide your chosen course in Australia.

3. Your reasons to study in Perth not Melbourne, Sydney or Brisbane etc. (Recommended websites:

<http://studyperth.com.au/>)

(It is to check you have done your research about choosing city)

4. Your reasons of choosing Stanley College (Recommended websites:

<http://cricos.education.gov.au/>)

(It is to check you have done your research about your education and serious about it)

- Research conduct on Stanley College
- Research conducted on other colleges available in Perth with same course while choosing Stanley College
- Stanley may offering elective units of your choice as part of course chosen
- Location, Fees, Study atmosphere, facilities available
- Must mention name of another education providers in Perth, who delivers same courses.

5. What benefit you believe your study will have for your future career plans or upon return to home country

(Your answers should reflect clarity of your thoughts and intentions. Mention your strong ties to the home country, and excellent opportunities available in home country to establish your business or career upon return)

(Prepare for this answer that suit best to your profile and course you chosen)

- What the student will earn on their return to make their study worthwhile in Australia with third party evidence (Such as employment offer etc)
- What are your plans after completing your studies
- How much money you can earn extra after completing this course in Australia
- Remuneration the applicant could expect to receive in the home country or a third country, compared with Australia, using the qualifications to be gained from the proposed course of study in Australia

6. What ties you have to your home country

(It is to check whether you have strong ties up with your family, society, community and country, where you will return back home after graduation. Don't show your intention to stay back in Australia on permanent visa etc.)

- The extent of the your personal ties to your home country (for example family, community and employment)
- You may have interest in financial assets available in your country.
- Any sort of social or economic ties that would provide sufficient inducement for you to return to your home country at the end of your study.